



Organic Federation of Australia, Trust Organic and VOICe

are proud to present
a **free public lecture** by

Katherine DiMatteo

President of the International Federation of
Organic Agriculture Movements - IFOAM.

Katherine will provide an overview of the organic movement worldwide and be available to answer questions.

Andre Leu Chair of Organic Federation of Australia and Vice President of IFOAM will also present an overview of Australia in the World of Organic.

Wed 25th August 2010
1pm - 2pm

The Royal Society of Victoria
This historic landmark is at
8 Latrobe St or 9 Victoria St Melbourne
(opposite the Exhibition Gardens)

**For more information
and bookings contact:**

Liz Clay

liz-clay@sympac.com.au

Join the us afterwards for afternoon tea and an opportunity to network and meet organic industry representatives.





Katherine DiMatteo

President of IFOAM

As well as being the President of IFOAM, the international peak body with more than 800 member organizations in 108 countries, Katherine was the Executive Director of the US Organic Trade Association (OTA) from 1990 - 2006.

During this period the OTA was instrumental in the development of the US organic industry to become the second largest organic market in the world. This period saw its expansion from a cottage industry to a multi-billion dollar professional industry.

Katherine was instrumental in shaping the outcome of the U.S. National Organic Program (NOP) Standards and the UN Codex Guidelines for Organic Products. She led advocacy efforts to gain Congressional support for organic production and the NOP. She advised the U.S. Secretary of Agriculture on the Agricultural Policy Advisory Committee for Trade. She is a founding member and Secretary of the Board of The Organic Center whose mission is to generate credible, peer reviewed scientific information and communicate the verifiable benefits of organic farming and products to society.

The Australian organic industry can benefit from Katherine's extensive experience and knowledge of organic industry development. The OFA would like to thank QANTAS and NASAA for sponsoring Katherine's visit.

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