



The Peak Body for the Australian Organic Sector

www.ofa.org.au

From the desk of:

Andre Leu, Chairman

P.O. Box 800, Mossman, Qld 4873

Ph: +61 7 40987610 Mob: 0428 459870

MEDIA RELEASE

For Immediate Release: Friday 24 Oct 2008

Record Number of Comments for Organic Standard

"Over 900 comments were received on the draft of the Australian Standard for Organic and Biodynamic Products. Previously 60 comments were considered a high number for a draft standard." stated Andre Leu, Chair of the Organic Federation of Australia.

"This unprecedented level of support shows that the Australian organic sector wants to ensure that this standard meets the needs of our complex industry as well as the expectations of our consumers" Andre stated.

"The OFA and other industry organisations received submissions from the whole spectrum of the organic sector from producers, processors, retailers, consumers and certifiers." Tim Marshall, Chair of the OFA Standards Committee said.

"As the peak industry body for the Australian organic and biodynamic sector, the Organic Federation of Australia (OFA) has spent three years working in partnership with the government and the Australian organic and biodynamic sector on this project," Eric Love, Deputy Chair stated.

"An Australian Standard will provide the organic industry with a uniform national benchmark for the production and the marketing of organic produce on the domestic market. Once developed, this standard can be used by government agencies such as the ACCC to ensure compliance against misleading and deceptive practices for organic products sold on the domestic market including imported products," Mr Leu said.

-ENDS-

The Organic Federation of Australia is the peak body and the largest representative organic organisation in Australia. For further information please visit www.ofa.org.au

For Interviews:

Andre Leu, Chairman

Land: 0740987610

Mobile: 0428 459870

Email: chair@ofa.org.au

Eric Love Deputy Chair

Land: 02 9922 3456

Mobile: 0419 619455

Email: eric@corebusinessnet.com

Tim Marshall Director: 08 8339 1250

Mobile: 0412 473 230

Email: tim@tmorganics.com

Web: www.ofa.org.au

Andre Leu, Chairman, OFA

P.O Box 800, Mossman, Qld 4873 Ph:07 40987610 Mob:0428 459870 Email: chair@ofa.org.au

www.ofa.org.au